

CHARLIE DAVIDSON

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OBJECTIVE

I am an enthusiastic and highly driven graduate student, with a strong interest in all aspects of business management and organisation, with direct and relevant experience in the Highlands and Islands. I have strong IT, systems and presentation skills, plenty of business sense, hands on marketing and business development experience, developed through my University Course, international success in Business Competitions and relevant experience through working in a small technology based business, freelance for a government agency and an internship in a world class research institute.

EXPERIENCE

2008 Distance Lab Forres, Scotland

Commercial Developer

- Awarded the first ever business internship with Distance Lab; a new world class research institute carrying out research into how digital media can help manage the impact of distance.
- Headed up the commercial activities of the lab , for several months, until the arrival of a Commercial Director.
- Heavily involved with the setup of Lost Values Ltd; a spinoff company which mixes technology and fashion in education and fashion.
- Carried out commercial assessments on other lab projects, including digital photography and innovated gaming.

2007 Highlands & Islands Enterprise Inverness, Scotland

Research Consultant (Freelance)

- Commissioned to write a research report, as a summer intern, about social networks and their importance for creative industries.
- Built up a useful network of both Highland and creative industry based contacts.

2003 – 2007 Calico UK Cromarty, Scotland

Project Administrator

- Worked part time through my last year of school, and then continued full time after leaving school until start of university providing internal help desk and email support, as well as management of equipment and maintaining IT systems and servers.
- In addition to my previous role of Network Technician, I undertook an in-house Market Research programme, and then developed and implemented for this very successful Highland internet company, its first ever advertising campaign.
- In the winter of 2005/2006 I redeveloped and re-designed a range of Calico websites to support and enhance the marketing campaign that was developed in the summer.

EDUCATION

2004 – 2008 University of Stirling Stirling, Scotland
B.A. (Hons), Business Studies (International Business).

- Graduated with upper second class honours.
- Fourth year dissertation was titled 'The Role of Informal Networks in Rural Area: A Comparison between the Highlands of Scotland and Northern Finland'.
- Ran in the Stirling University Student Association executive elections.

1998 – 2004 Fortrose Academy Fortrose, Scotland

- Advanced higher in Business Management.
- Highers in Administration, Accounting and Finance, Business Management, English, Geography, Modern Studies, and Physical Education.

AWARDS

2008 UHI Business Competition Inverness, Scotland

- Selected out of almost 100 entries into the final of this years business competition by the University of the Highlands & Islands.
- Final is on the 26th November.

2004 European Business Game Ostrava, Czech Republic

- Managing Director of a five person team, that became the Scottish Champions after winning in the Scottish Finals. Our business idea focused on the computerisation of Health information for doctors, hospitals and the pharmaceutical industries.
- Represented Scotland in the European finals the Czech Republic, which we won, to become European Champions.

2003 ICT Youth Challenge Fairburn, Scotland

- Managing Director of another five person team competing in the, now very popular, ICT Youth Challenge with a similar idea.
- Reached the final and attended a week in Fairburn working with representatives including BT and Highlands and Island Enterprise.

INTERESTS

Wide range of sporting interests, including swimming (Inverness Swim Club and captain of Fortrose Academy Swim Team), badminton (assistant coach and chairman of Cromarty Badminton Club and qualified Scottish Badminton Instructor) and amateur football.

Also have an interest in web designing (having designed several), reading (especially fantasy and historical novels), films, and networking.

REFERENCES

Chris Moule
Distance Lab
Commercial Director
07786 975416

Maggie Symonds
Calico UK
Former Managing Director
01381 600580